

# ITC Auction

Let software developers compete for your project

**ITC** Auction is an online platform, just like eBay. **ITC** Auction gives you access to the entire gamut of software development, to quickly achieve your business objectives.



## **ITC** Auction is an RFQ (Request For Quotation) Auction.

An RFQ auction happens when an individual or organization looking for a service that they describe in the RFQ's detail information, so-called specifications.

Then any software developers, who provide these services, can submit their bids.

The bid may typically include additional descriptions or features of their services in regards to the RFQ, as well as any other limiting terms of their bid submission.

At the close of the auction, the buyer can choose which, if any, bid that he or she wants to accept.

Result for buyers: best price, best provider, and risk free

## Powerful Features

### Auction or Project Watch

The auction or project watch feature allows you to register an interest for items you want. When items meeting your criteria are listed, you will be notified via email.

Additionally, you have the option to make your auction watch public. This way you can influence the type of items offered for auction since auctioneers can use the public auction watches to decide to list any matching or similar items that they might be able to offer.

### Specify Exact Starting and Ending Time

You can specify an exact starting and ending time for your auction listings. This feature is useful for power users that want to time closings for a specific time of day, so that they can follow up on activity and be more responsive to their software providers.

Sign up with **ITC** Auction today ! [www.wst.nu/auction](http://www.wst.nu/auction)

**Memorized Auctions**

You can click on a button when viewing any auction in order to add this to your custom list of Memorized Auctions. This allows you to have one central place to keep track of all the items in which you are interested.

**Bulk Uploader**

The Bulk Uploader feature is a powerful tool that allows you to list a large number of projects at one time. All you need to do is to create a CSV file (typically in Microsoft Excel) with a row with the properties for each auction. You can take your time creating a CSV file when you are offline, and just come to the site to upload all of your auctions at once without having to go through the step-by-step process each time.

**AutoRelist**

The autorelist feature allows your listings to be automatically relisted for a certain number of times if they close unsuccessfully. You can choose up to how many times you wish to autorelist an item.

**Bulk Relist**

The bulk relisting feature allows you to manually relist multiple auctions with a single click of a button.

**The Auctioneer's Marketplace**

The Auctioneer's Marketplace is an area where power listers are featured with a short profile and a link to their current auctions. This allows new bidders to see some of the most trustworthy auctioneers on our site.

**Highlight Options:**

Highlighting is one of several options you can choose to make your listings stand out:

- Premiere Auctions
- Featured Auctions

You can even choose a color you want to use for highlighting.

**User Ratings and Feedback**

To encourage you to feel more secure about who you are dealing with, users can rate and leave feedback on other users. This public commenting system encourages honesty and fair deals since problem users are quickly pointed out. To avoid artificially inflated ratings, users can leave a rating and comments only on other users with whom they have conducted a transaction.

**Automatic Activity Email**

ITC Auction is designed to keep you informed of auction activity in items you have either posted or bid on. ITC Auction automatically sends out email notices to auction participants when an auction ends and when a bidder has been outbid on an item. You can also opt-in to receive status emails to be reminded of what you have active on your site.

**Special List Views**

ITC Auction provides a number of list views, or ways you can look through all the items that have been posted on the site. This makes it easy for you to sort, view and find items of interest to you.

<b>New</b>	This view shows the items that have been posted recently.
<b>Closing Soon</b>	The Closing Soon view allows you to find out about items you might have otherwise missed out on. This gives you a way to locate and participate in the most active auctions.
<b>Hot</b>	The Hot view allows you to quickly find the most exciting auctions with the greatest amount of activity.
<b>Gallery</b>	The Gallery view allows you to find only auctions that have images associated with them.

## Multiple Views Within Categories

Within a category, you can choose to filter the results displayed according to any of the following options: *New, Current, Closing Today, Last Chance, Closed, Featured* and *Premiere*. This is another way that ITC Auction makes it easy for you to find the auctions that most interest you.

## Searching the Auction Database

Since many people do not have time to sit and browse through lists, ITC Auction provides powerful and flexible search functionality. You can search with multiple keywords either within a category that interests you or else within the entire auction database. You can search for items by many fields and you can specify as many or as few of these fields as you wish. Searches can include all the active auctions posted by a particular user. This is a great feature, as you can create a following of very loyal bidders. ITC Auction makes it easy for you to find the items that will be of interest to you.

## Special and Additional Icons

Icons displayed with auction items make these items stand out to other users. There is a HOT icon for auctions that have a lot of bidding activity. There is a PICTURE icon for auctions that have an image attached to them. ITC Auction provides numerous other icons that allow you to bring extra attention to your items in lists.

## Ease of Use

Ease of use in posting an auction is extremely important to us. ITC Auction really shines in the way it guides users through the process of posting an item. Even completely inexperienced users find it simple to post an auction and upload images.

## Comprehensive Help

We have strived to make ITC Auction as intuitive and as easy as possible to use. However, since certain options or terminology might not be clear to new users, pop-up help windows are used extensively

throughout ITC Auction's user interface for added guidance. By clicking on help links conveniently located next to a user option, you will see a pop up window with an explanation of the feature in question.

A Buyer's Guide and a Seller's Guide are also provided to help you familiarize yourself with how the online auction works.

## User Account Management

You can manage your own account details. You can keep information, like new phone numbers and email addresses, up-to-date yourself. You can also update and change your billing information (new card expiration dates, change accounts, etc).

## Optional Image Uploading

You can upload images for your auction directly to our web server. This option is seamlessly integrated into the auction posting interface.

## Optional File Attachments

You can upload other types of documents or files. This is particularly useful, as you may want to include very detailed specifications, schematics, drawings or other related materials to your auction.

## And More!

Of course, just reading through a list of features and functionality cannot compare to the experience of actually seeing how they work live within ITC Auction. The online demo lets you play with a real functioning auction **[Sailboat Charter Website](#)**.



So be sure to visit **[www.wst.nu/auction](http://www.wst.nu/auction)**